

# AFRICAN FILM FESTIVAL ATLANTA (AFFATL)

*Celebrating African Stories Through Film*

Powered by



*Partner With Us to Amplify African Voices, Stories, and Futures*

# ABOUT AFFATL

AFFATL is Atlanta's premier African film festival, dedicated to showcasing films that reflect the voices and experiences of Africa and its Diaspora.

## Mission & Vision

01

The African Film Festival Atlanta(AFFATL) is a signature event of the African Film & Arts Foundation Inc., a 501 c(3) non profit organization based in Atlanta, Georgia.

02

AFFATL's mission is to spotlight and celebrate the rich diversity of African and African Diaspora stories through the art of filmmaking and other artistic expressions.

03

The festival serves as a platform for emerging and established filmmakers to showcase films that depict the multifaceted lives, cultures, and experiences of people of African descent.



# OUR JOURNEY

01 2020

The festival launched as an entirely online event due to the COVID-19 pandemic.

02 2021

The festival expanded its programming and audience, attracting 900 participants and gaining recognition for its quality film selections and engaging virtual panel discussions.

03 2023

This year marked the first in person festival, drawing over 800 + attendees to enjoy films, panel discussions, and networking opportunities. AFAF, our parent org received a resolution from Georgia House of Reps for the grand occasion of its signature event, the 3<sup>rd</sup> annual AFFATL event.

04 2025

With over 1,000+ attendees, our 4th edition became our biggest yet, featuring a stellar lineup of films, panel discussions with industry professionals, and special events that brought filmmakers and audiences together in celebration of African cinema.

05 2026

With over 1,500+ attendees projected, our 5th edition is set to be the most impactful yet, showcasing bold African cinema, dynamic panel discussions, and exploring emerging technologies such as Artificial Intelligence (Ai)



# Platinum Sponsor \$7,500+



- Official Festival Sponsor for all events
- Full page ad in Festival Program
- Dedicated sponsor slide or video played before each screening
- 7 dedicated social media posts across AFFATL platforms.
- 10 All-Access VIP passes
- Premiere spot on Festival website.
- Company signage at all festival events
- Company rep to address the audience at all spotlight events

# Gold Sponsor \$5,000+



- Half page ad in the Festival Program
- Sponsor slide or video played at screenings
- 5 dedicated social media posts
- Company rep to address the audience at Opening night
- Opening or Closing Night Sponsor
- Prominent spot on the website
- Company signage at sponsored event
- 5 All-Access VIP passes

# Bronze Sponsor \$2,000+

**FILM SELECTION COMMITTEE**  
African Film Festival Atlanta



**NWAKAEGO (EGO) BOYO**  
ACTRESS, PRODUCER & ENTREPRENEUR



**GLADYS EDEH**  
FILM DIRECTOR & PRODUCER



**MONIQUE MCGLOCKTON**  
FILMMAKER & WRITER



**MICHEL GERETZOFF**  
CONSUL GENERAL OF BELGIUM IN ATLANTA



**MONIQUE YOUNGER**  
WRITER, DIRECTOR, PRODUCER, COSTUME SUPERVISOR



**KAYPRI MARCUS**  
ACTRESS, PRODUCER, WRITER



**NANCY B. HOWARD**  
FILMMAKER, WRITER



**LOLA SHOYINKA**  
FILMMAKER, FILM PRODUCER



**LANRE "ELDEE" DABIRI**  
IT CONSULTANT, RAPPER, SINGER, AND RECORD



**ROBERT O. PETERS**  
FILMMAKER, FOUNDER OF WHITESTONE



**ADELE H. LOVE**  
ARCHITECTURE, GENERATIVE AI AND

- Quarter page ad in Festival Program

- 2 dedicated social media post

- Spot on our Festival Website

- Company logo on sponsor slide/promo material

- 2 All-Access VIP pass

# Silver Sponsor \$1,000+



**Dr Abosede George**  
**Moderator**  
Associate Professor of History at  
Barnard College  
and Columbia University in  
New York

**In conversation with Filmmakers**

 <p><b>CODA</b> Hallie Haller</p>	 <p><b>The Knell</b> Joseph Osei-Bonsu</p>	 <p><b>Stolen Fish</b> Gosia Juszcak</p>
 <p><b>Piccolo Is Black</b> Ryan Joiner, Landon Watford</p>	 <p><b>Mbuland</b> Gwamaka Mwabuka</p>	

- Recognition on website

- 1 dedicated social media posts

- Company logo on sponsor slide/promo material

- 1 All-Access VIP passes

# Sponsor One of Our Exciting Events!



**Opening Night  
Sponsor**

**\$5,000**



**Closing Night  
Sponsor**

**\$5,000**

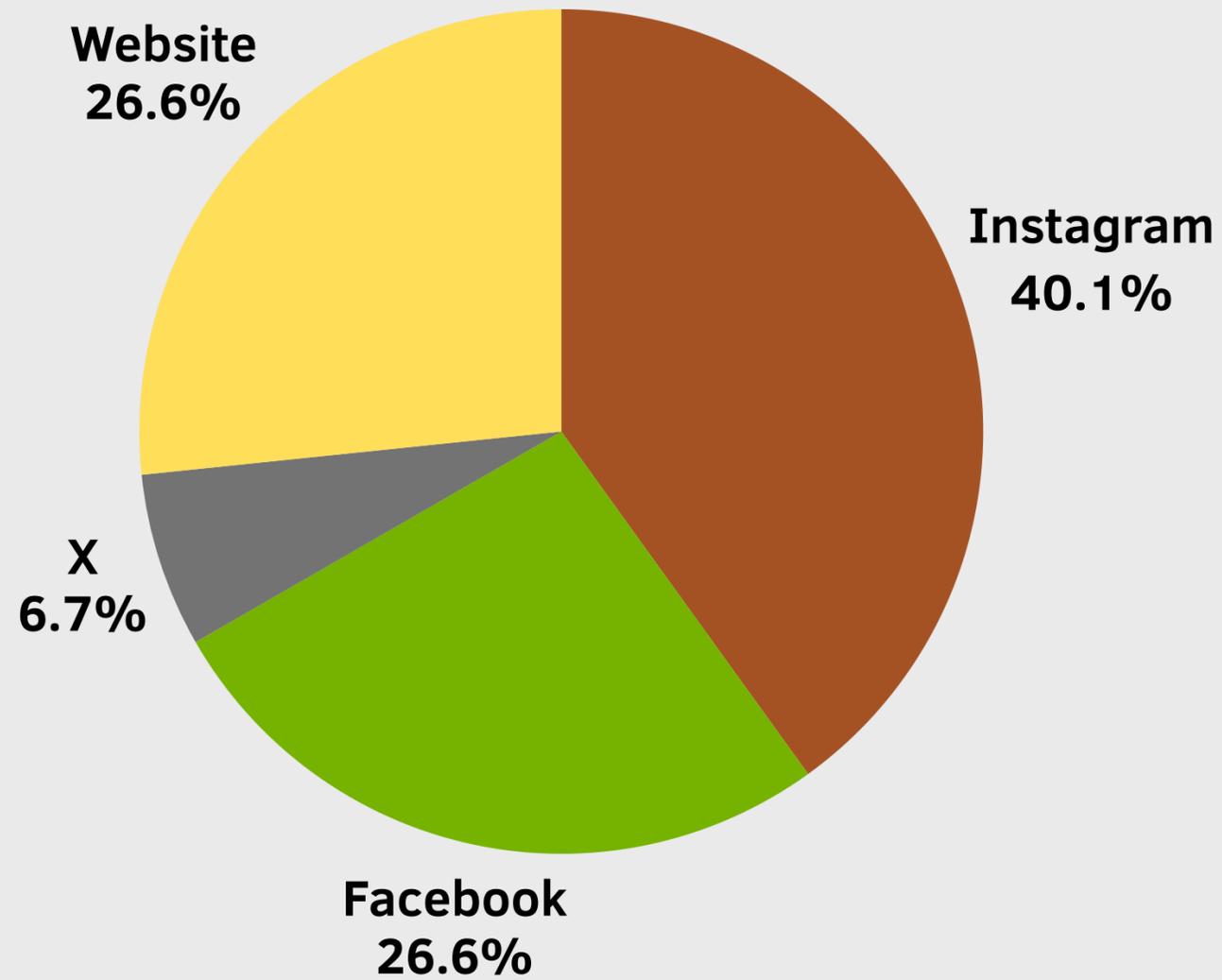
An event poster for the African Film Festival Atlanta. The title 'AFRICAN FILM FESTIVAL ATLANTA' is at the top left. The main event is 'Artificial Intelligence (AI) &amp; Afrofuturism: The Evolution of Artificial Intelligence (AI): Impact on Afrofuturism and the future of the film industry'. The date is 'Fri, Sept 22, 2023' from '1:00 - 2:00 PM EST' at the 'Creative Media Industries Institute Georgia State University 25 Park Pl NE, Room 306 Atlanta, GA 30303'. Four speakers are listed with their photos: Prof. Judiffier Pearson (Moderator), Adele Loye (Experiential Creative), Ojo Odoh (Data Analyst), and Terri J Vaughn (Actress, Director and Producer). The event is presented in partnership with Georgia State University and the Creative Media Industries Institute. Social media handles and the website are listed at the bottom.

**Workshop/Panel/  
Masterclass**

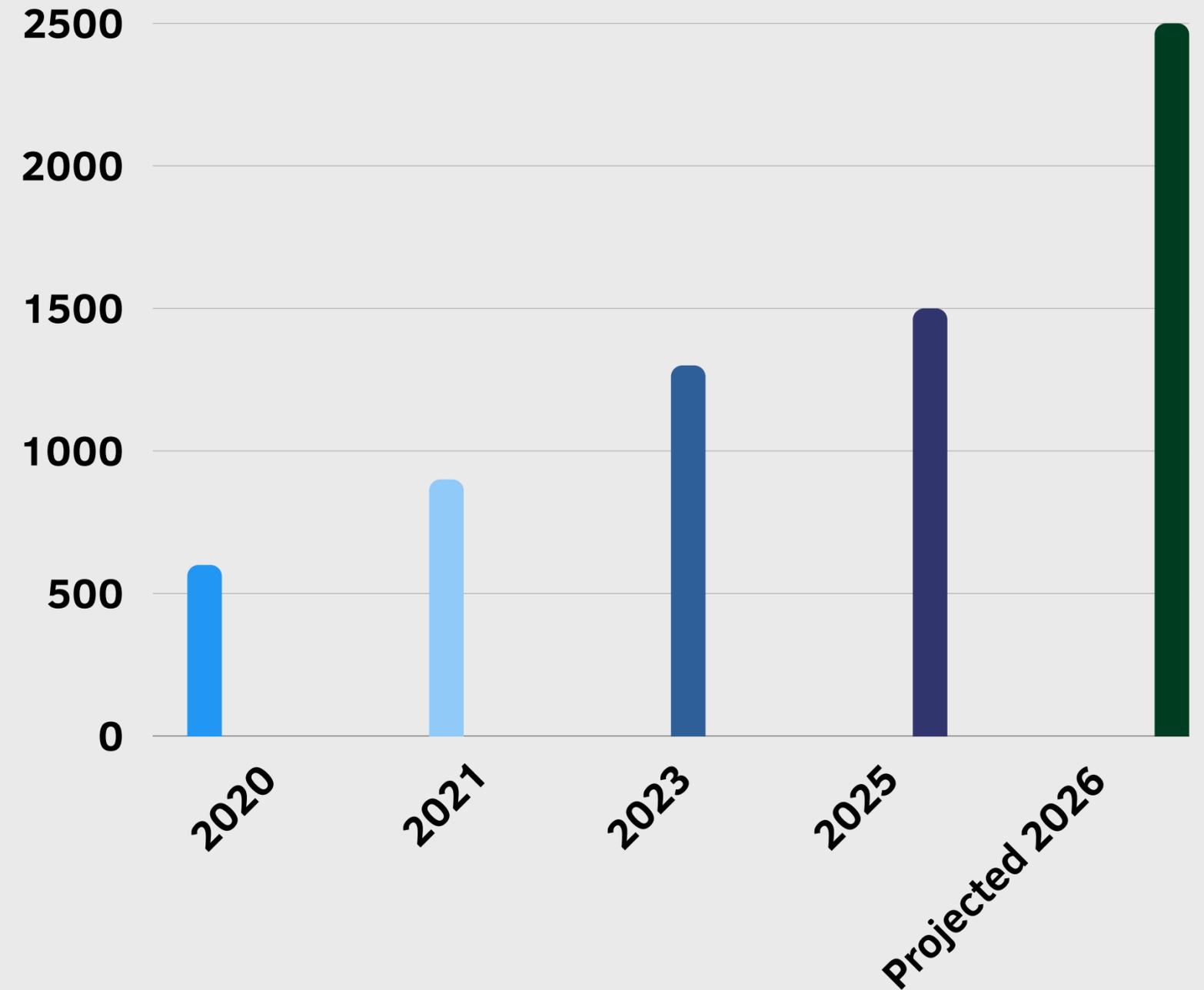
**\$3,000**

# Social Media

## Social Media (Followers)

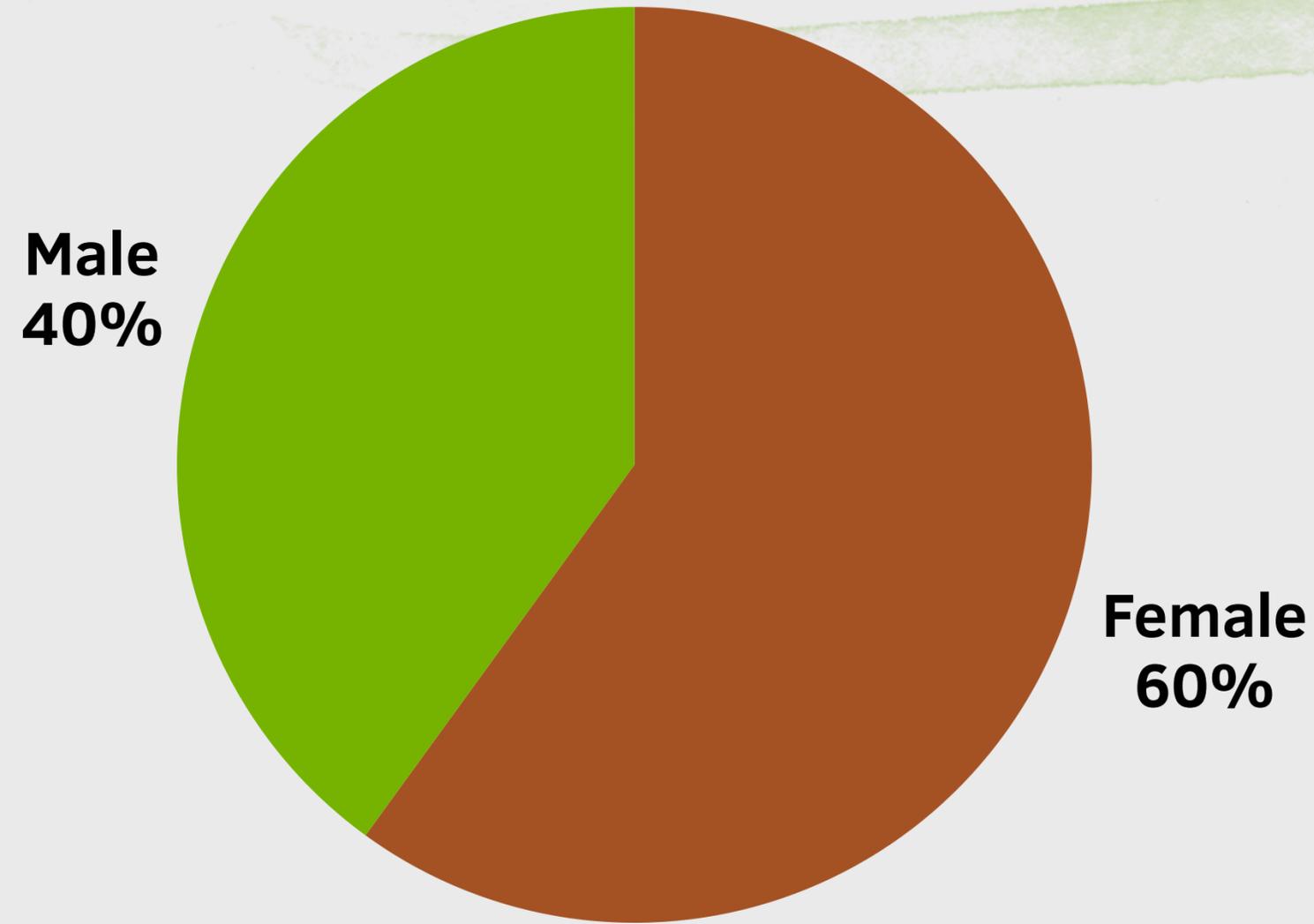


## Events Attendance Over Years

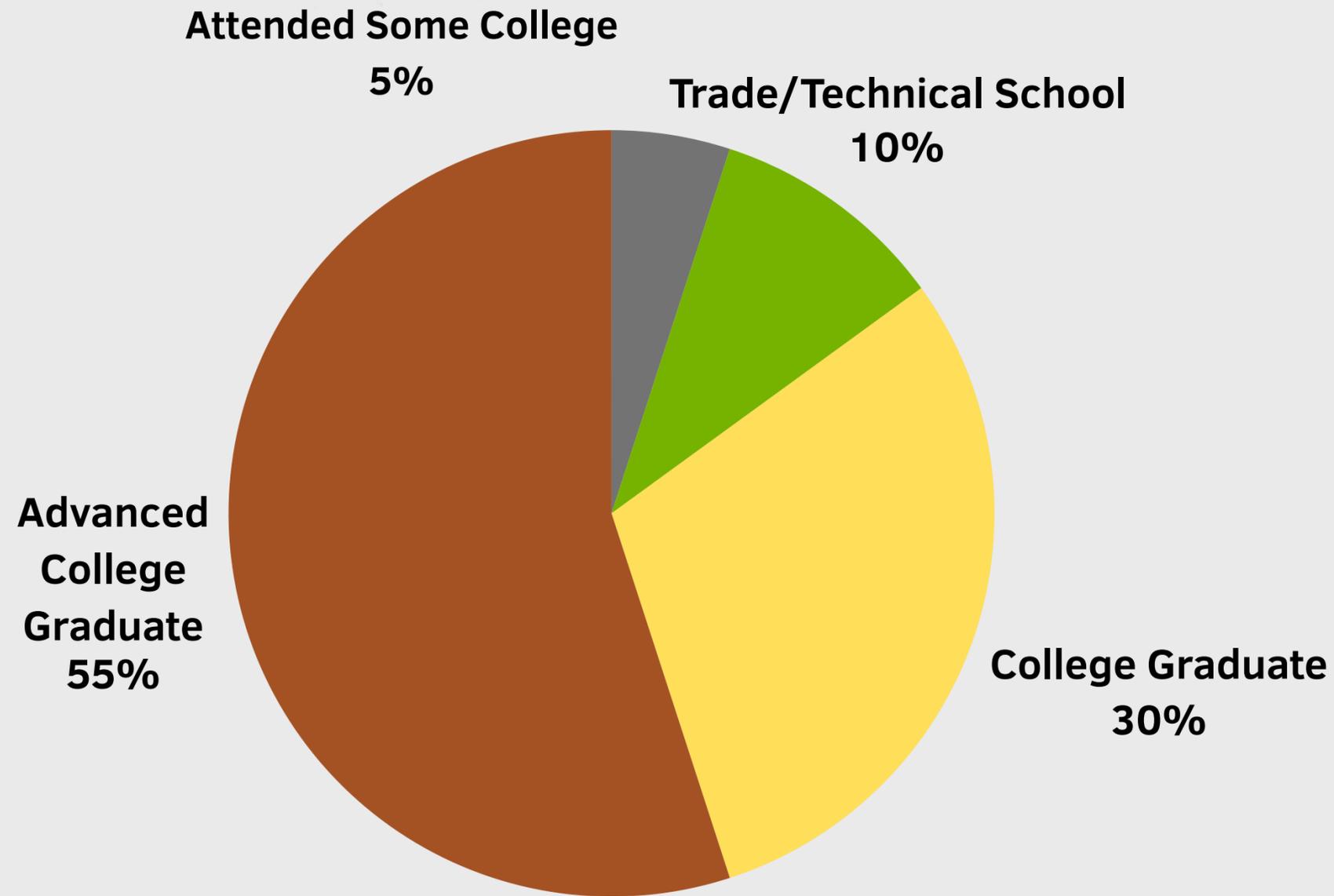


# Demographics

## Education Level Representation



## Gender Representation





# Get in Touch



+1 (470) 502 - 4898



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[africanfilmfestatl@gmail.com](mailto:africanfilmfestatl@gmail.com)



[www.africanfilmfestatl.com](http://www.africanfilmfestatl.com)



**Be Part of the Story:  
Sponsor the 2026 African  
Film Festival Atlanta.**

**Venue Partner: Auburn Avenue Research Library on African American Culture & History (AARL)**

[www.africanfilmfestatl.com/](http://www.africanfilmfestatl.com/)

